

# **Ixa** Foster + Partners Industrial Design



## Authors Foster + Partners Industrial Design

Foster + Partners is an international studio for architecture, engineering and design, led by Founder and Chairman Norman Foster and a Partnership Board. Founded in 1967, the practice is characterised by its integrated approach to design, bringing together the depth of resources required to take on some of the most complex projects in the world. They have always had a strong interest in the making of things as an integral part of the design process, rooted in what they believe is a duty to design well and responsibly, whether that is at the scale of an airport or a door handle.

The practice has never drawn a distinction between architecture and industrial design. The point of contact, the thing that you touch, is as important as the broader vision. The industrial design team established in 1980, has developed a wide range of products from door handles to wind turbines; from a fountain pen to the cabin of an executive iet: from a tap to the fit-out of an ocean yacht. Frequently, products are designed in response to a particular project, but they also work directly with clients on product commissions or with companies to develop new products for commercial manufacture.



# **Ixa** Foster + Partners Industrial Design 2022

Inspired by Alexander Calder's dynamic sculptures, the design interprets the idea of "elegant balance" through precision engineering.

Ixa is a complete and transversal family composed trough the combination of an adjustable spherical head, rods and counterweights. It is a smart and scalable principle that allows the Ixa family to expand with the addition of new versions. A larger head is combined with two new structures, wall and ceiling, recalibrated to balance the weight and bring light into the space to respond to different lighting needs.

Ixa is the expression of functional, productive and sustainable intelligence through deliberate choices of reduction and simplification, the result of a solid design know-how. Artemide and Foster+Partners share a profound approach to sustainable design that permeates product development at every stage and singles itself out as an essential element of the project.

Ixa brings light to where it is needed, inviting us to physically interact with the object that makes us authors of our light space.

Flexibility and functionality, quality and dynamism of light, simple, soft lines, with a classic, simple look turn lxa into a timeless project, which can be reinterpreted in countless situations for a long life, the basis of a sustainable project.

<sup>4</sup>⇔5







«Ixa has evolved through an intuitive design and making process. Slight variations in applied weight and movement have informed the lamp's dynamic design.

 $\ensuremath{\mathsf{lxa}}$  provides a flexible, highly personalised lighting experience.»

Mike Holland, Foster+Partners Industrial Design

## Ixa Arm Wall



## Ixa Wall



## Ixa Table





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